DIGITAL ASSET DATA TYPE DEFINITIONS

Abstract of the Disclosure

Data definitions for digital assets, such as, for example, audio, video, photographs, graphics, and
5 electronic documents, are provided that allow these different asset types to be stored in a single database. The definitions are preferably in XML and can be used as a standardized dictionary to more efficiently and economically manage digital assets, thus improving system 10 interoperability between companies or organizations within a company. A digital asset ordering interface, hardware system, software arrangement, and application interface configuration advantageously using these data definitions are also provided.